ORDER

Orders	Order / Rev:	105327	_	
	Alt Order #:	06839862	_	TIP 1
	Product Desc:	Crossroads GPS	_	HD
	Estimate:	893	_	KSNV
	Flight Dates:	08/15/12 - 08/21/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Month

Totals

August 2012

Spots

102

102

Gross Amount

\$75,875.00

\$75,875.00

Net Amount

\$64,493.75

\$64,493.75

Rating

0.00

0.00

Account Executives

End Date

08/21/12

Bill Plan

Start Date

07/30/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

\$75,875.00

Net Amount

\$64,493.75

Spots Gross Amount

102

Order Share	Share	Total
KSNV	35%	\$75,875.00
Market	100%	\$216,785.71

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$54,196.43
0%	\$0.00
0%	\$0.00
18%	\$39,021.43
1%	\$2,167.86
18%	\$39,021.43
0%	\$0.00
0%	\$0.00
3%	\$6,503.57
	0% 0% 0% 25% 0% 0% 18% 1% 18% 0%

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	08/15/12	08/15/12	M-F 5-6a WakeUp	ow/WaGM	5-6a	W	- :30	1	\$400.001	0.00 NM	1	\$400.00
					M-F 5-6a WakeU	p w/Wagners								
		WAKE L	IP WITH T	HE WAGN	IERS									
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 08/1	3/12	08/19/12	W	1	\$400.00	0.00						

Print Date: 08/08/12 11:01:48 Page 2 of 9

KSNV

Order / Rev: 105327 Advertiser: Crossroads GPS

06839862 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 08/15/12 - 08/21/12

E 1 KSNV 08/15/12 08/15/12 08/15/12 W-F 5-6a WakeUp w/WagM 5-6aW :30 1 \$400.001 0.00 NM 1 \$400.00
WAKE UP WITH THE WAGNERS Spots/Week Rating Week 08/13/12 08/19/12
Week: 08/13/12
E 2 KSNV 08/16/12 08/16/12 NF 5-6a WakeUp w/Wagers
Wake UP WITH THE WAGNERS Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date
Wake UP WITH THE WAGNERS Start Date Meekdays Spots/Week Rate Start Date Meekdays Spots/Week Rate Start Date Start
Week: 08/13/12 08/17/12 08/
E 3 KSNV 08/17/12 08/17/12 M-F 5-6a WakeUp w/WagM
Wake UP WITH THE WAGNERS Spots/Week Rate Spots/Week Rating Spots/Week
WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Start Date Week: 08/13/12 08/19/1
Week: 08/13/12 08/19/12 F- 1 \$400.00 0.00 E 4 KSNV 08/20/12 08/20/12 08/20/12 M-F 5-6a WakeUp w/Wagners N-F 5-6a WakeUp w/Wagners Rating 0.00 0.00 0.00 0.00 0.00 1 \$400.00 1 0.00 NM 1 \$400.00 0.00 1 \$400.00 1 0.00 NM 0.00 NM 1 \$400.00 1 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM
E 4 KSNV 08/20/12 08/20/12 M-F 5-6a WakeUp w/Wa@M 5-6a M :30 1 \$400.00 1 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wa@ners Wake UP WITH THE WAGNERS Start Date Week: 08/20/12 08/26/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T 1 \$400.00 0.00 E 5 KSNV 08/21/12 08/21/12 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wa@ners Wake UP WITH THE WAGNERS Wake UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 N-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$700.00 NM 1 \$700.00 E 6 KSNV 08/15/12 08/15/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$700.00 1 0.00 NM 1 \$700.00 WAKE UP WITH THE WAGNERS Week: 08/20/12 08/15/12 08/15/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$700.00 1 0.00 NM 1 \$700.00 WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12W 1 \$700.00 0.00
M-F 5-6a WakeUp w/Wagners Wake UP with THE WAGNERS Start Date End Date Weekdays M 1 \$400.00 0.00 0.00
Wake UP WITH THE WAGNERS Start Date End Date Weekdays M 1 \$400.00 0.00
Start Date Week: 08/20/12 08/26/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T :30 1 \$400.00 1 \$400.00
E 5 KSNV 08/21/12 08/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T :30 1 \$400.00 1 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 08/26/12 N-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$700.00 1 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12W 1 \$700.00 0.00
M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 -T 1 \$400.00 0.00 E 6 KSNV 08/15/12 08/15/12 M-F 6-7a WakeUp w/Wa@M 6-7a W :30 1 \$700.00 1 \$700.00 NM 1 \$700.00
WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 -T 1 \$400.00 0.00 E 6 KSNV 08/15/12 08/15/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$700.00 1 0.00 NM 1 \$700.00 NM F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12W 1 \$700.00 0.00
Week: 08/20/12 08/26/12 -T 1 \$400.00 0.00 E 6 KSNV 08/15/12 08/15/12 08/15/12 N-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners 6-7a W :30 1 \$700.00 1 0.00 NM 1 \$700.00 WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Neek: 08/13/12 08/19/12 W 1 \$700.00 0.00
E 6 KSNV 08/15/12 08/15/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$700.00 1 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12W 1 \$700.00 0.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 W 1 \$700.00 0.00
WAKE UP WITH THE WAGNERS Start Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 W 1 \$700.00 0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 W 1 \$700.00 0.00
11 \$1 55.05 5.05
E 7 KSNV 08/16/12 08/16/12 M-F 6-7a WakeUp w/WaQM 6-7aT :30 1 \$700.001 0.00 NM▮ 1 \$700.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 08/13/12 08/19/12 T 1 \$700.00 0.00
E 8 KSNV 08/17/12 08/17/12 M-F 6-7a WakeUp w/Wa@M 6-7aF :30 1 \$700.00 1 0.00 NM 1 \$700.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 08/13/12 08/19/12 F 1 \$700.00 0.00
E 9 KSNV 08/20/12 08/20/12 M-F 6-7a WakeUp w/Wa@M 6-7a M :30 1 \$700.00 1 0.00 NM 1 \$700.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS
Start Date
Week: 08/20/12 08/26/12 M 1 \$700.00 0.00
E 10 KSNV 08/21/12 08/21/12 M-F 6-7a WakeUp w/Wa@M 6-7a -T :30 1 \$700.00 1 0.00 NM 1 \$700.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 08/20/12 08/26/12 -T 1 \$700.00 0.00
E11 KSNV 08/15/12 08/15/12 Today Show CM 658a-9am W :30 2 \$1,500.00 1 0.00 NM 2 \$3,000.00
Today Show TODAY SHOW
Start Date
Week: 08/13/12
E 12 KSNV 08/16/12 08/16/12 Today Show CM 658a-9am T :30 2 \$1,500.00 1 0.00 NM 2 \$3,000.00
Today Show TODAY SHOW
Start Date
Week: 08/13/12 08/19/12 T 2 \$1,500.00 0.00
E 13 KSNV 08/17/12 08/17/12 CM 658a-9amF :30 2 \$1,500.00 1 0.00 NM 2 \$3,000.00

Print Date: 08/08/12 11:01:48 Page 3 of 9

KSNV

Order / Rev: 105327

Advertiser:

Product Desc:

Alt Order #: 06839862 Crossroads GPS Crossroads GPS

08/15/12 - 08/21/12 Flight Dates:

893 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Today Show **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--08/19/12 Week: 08/13/12 \$1,500.00 0.00 08/20/12 08/20/12 E14 KSNV **Today Show** СМ 658a-9am M- - - - -:30 2 \$1.500.001 0.00 NM 2 \$3,000.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 \$1.500.00 0.00 E 15 KSNV 08/21/12 08/21/12 **Today Show** CM 658a-9am - T- - - -:30 2 \$1,500.001 0.00 NM 2 \$3,000.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 - T- - - -0.00 Week: 08/20/12 \$1,500.00 E 16 KSNV 08/15/12 08/15/12 M-F Today Show II 3rd HCM 9-10a --W----:30 \$500.001 0.00 NM \$500.00 M-F Today Show II TODAY SHOW II Rating Start Date **End Date** Weekdays Spots/Week Rate - - W- - -Week: 08/13/12 08/19/12 \$500.00 0.00 E 17 KSNV 08/16/12 08/16/12 M-F Today Show II 3rd HCM 9-10a - - - T- - -:30 \$500.001 0.00 NM 1 \$500.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating 08/19/12 - - - T- - -Week: 08/13/12 \$500.00 0.00 E 18 KSNV 08/17/12 08/17/12 M-F Today Show II 3rd HCM ---F--:30 \$500.001 0.00 NM 9-10a \$500.00 M-F Today Show II **TODAY SHOW II** Weekdays Spots/Week Start Date **End Date** Rate Rating 08/19/12 - - - - F- -\$500.00 0.00 Week: 08/13/12 E 19 KSNV 08/20/12 08/20/12 M-F Today Show II 3rd HCM M- - - - -9-10a :30 \$500.001 0.00 NM \$500.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 M- - - - -\$500.00 0.00 E 20 KSNV 08/21/12 08/21/12 M-F Today Show II 3rd HCM 9-10a - T- - - -:30 \$500.001 0.00 NM \$500.00 M-F Today Show II TODAY SHOW II **End Date** Start Date Weekdays Spots/Week Rate Rating 08/26/12 - T- - - -\$500.00 0.00 Week: 08/20/12 M-F Today Show III 4th 16M \$325.00 1 E 21 KSNV 08/15/12 08/15/12 --W----:30 0.00 NM \$325.00 10am-11am 1 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate - - W- - - -08/19/12 Week: 08/13/12 \$325.00 0.00 E 22 KSNV 08/16/12 08/16/12 M-F Today Show III 4th &M 10am-11am - - - T- - -:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 08/13/12 08/19/12 - - - T- - -\$325.00 0.00 E 23 KSNV 08/17/12 08/17/12 M-F Today Show III 4th 16M ---F--:30 \$325.00 1 0.00 NM 10am-11am \$325.00 Today 4th Hour TODAY SHOW III Weekdays Spots/Week Rating Start Date End Date Rate - - F- · Week: 08/13/12 08/19/12 \$325.00 0.00 E 24 KSNV 08/20/12 08/20/12 M-F Today Show III 4th &M 10am-11am M- - - - -:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rating Rate M- - - -Week: 08/20/12 08/26/12 \$325.00 0.00 0.00 NM E 25 KSNV 08/21/12 08/21/12 CM :30 \$325.001 \$325.00 10am-11am

Print Date: 08/08/12 11:01:48 Page 4 of 9

KSNV

Order / Rev: 105327

Advertiser: Crossroads GPS

06839862 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 08/15/12 - 08/21/12 893

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	v III 4th H								
TODAY	SHOW I	III	roddy 41111our							_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	-T	1	\$325.00	0.00	.20		Ф205 00 4	0.00 NIM		#205.00
E 26 KSNV	08/15/1	2 08/15/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.00 1	0.00 NM	1	\$325.00
RACHE	LRAY											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ E 27 KSNV		08/19/12	W Rachael Ray	CM	\$325.00 11am-12pm	0.00 T	:30	1	\$325.00 1	0.00 NM	1	\$325.00
LZI KONV	06/10/1	2 00/10/12	Rachael Ray	Civi	rram-rzpm	1	.30	'	φ323.00 1	U.UU INIVI	'	φ323.00
RACHE	L RAY		,									
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating						
E 28 KSNV			Rachael Ray	CM	\$325.00 11am-12pm	0.00 F	:30	1	\$325.001	0.00 NM	1	\$325.00
20 1011	00/17/1	2 00/11/12	Rachael Ray	OW	Tram Izpin	-	.00		ψ020.00 1	0.00 14101		ψ020.00
RACHE												
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV			Rachael Ray	CM	11am-12pm	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
			Rachael Ray					-	4 0=0.00			*******
RACHE		E 15 :		0	5.	5						
Sta Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$325.00	Rating 0.00						
E30 KSNV			Rachael Ray	CM	11am-12pm	- T	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray		·							
RACHE		End Data	Maakdaya	Cnoto/Mools	Doto	Dating						
Sta Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E31 KSNV	08/16/1	2 08/16/12	Noon News	CM	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWO	0 AT NO.	011	Noon News									
	3 AT NO	ON nor prog End Date	ram 7/30-8/ Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	T	1	\$425.00	0.00						
E32 KSNV	08/20/1	2 08/20/12	Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS:	2 AT NO	ON nor prog	Noon News									
	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	M	1	\$425.00	0.00						
E33 KSNV	08/15/1	2 08/16/12	The Agenda 123		1230-1p	WT	:30	2	\$325.001	0.00 NM	2	\$650.00
NEWS	Δ· THF Δ	GENDA no i	The Agenda 123 program 7/30	30pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	/13/12	08/19/12	WΓ	2	\$325.00	0.00						
E34 KSNV	08/17/1	2 08/17/12	-	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 4	4: THE A	GENDA no i	The Agenda 123 program 7/30	supm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	F	1	\$325.00	0.00						
E35 KSNV	08/20/1	2 08/21/12	The Agenda 123 The Agenda 123		1230-1p	МГ	:30	2	\$325.00 1	0.00 NM	2	\$650.00
NEWS	4: THE A	GENDA no i	program 7/30	оории								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	МГ	2	\$325.00	0.00			*			
E36 KSNV	08/15/1	2 08/15/12	Days of our Lives Days of our Live		1258p-2pm	W	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS (OF OUR	LIVES no pro	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	W	1	\$425.00	0.00 T	:30		¢425.00.4	0.00 NA	4	¢405.00
E37 KSNV	00/10/1	2 00/10/12		СМ	1258p-2pm	1	.30	1	\$425.00 1	0.00 NM	1	\$425.00

Print Date: 08/08/12 11:01:48 Page 5 of 9

KSNV

Order / Rev: 105327

Advertiser: Crossroads GPS

06839862 Alt Order #: Product Desc: Crossroads GPS

Flight Dates: 08/15/12 - 08/21/12 Estimate: 893

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives Days of our Lives										_
DAYS (OF OUR	LIVES no pro	•										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 08/		08/19/12	T	1	\$425.00	0.0							
E38 KSNV	08/17/1	2 08/17/12	Days of our Lives	CM	1258p-2pm	-	F	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS (OF OUR	LIVES no pro	Days of our Lives ogram 7/30-										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
Week: 08/	/13/12	08/19/12	F	1	\$425.00	0.0	0						
E39 KSNV	08/20/1	2 08/20/12	•	CM	1258p-2pm	N	[:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAVS	OF OUR	LIVES no pro	Days of our Lives										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 08/		08/26/12	M	1	\$425.00	0.0	_						
E40 KSNV	08/21/1	2 08/21/12	Days of our Lives	CM	1258p-2pm	-	T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAVE		LIV/EC 22 25	Days of our Lives										
_	ort Date	LIVES no pro End Date	Weekdays	Spots/Week	Rate	Ratin	7						
Week: 08/		08/26/12	- T	1	\$425.00	0.0							
E41 KSNV	08/15/1	2 08/15/12	The Doctors	CM	2pm-3pm	-	- W	:30	2	\$325.001	0.00 NM	2	\$650.00
			The Doctors										
_	_	no program		Cnoto/Mode	Doto	Dotin	~						
<u>Sta</u> Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$325.00	Ratin 0.0	_						
E 42 KSNV			The Doctors	CM	2pm-3pm		T	:30	1	\$325.00 1	0.00 NM	1	\$325.00
			The Doctors							*			**
_	_	no program											
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$325.00	Ratin 0.0							
E 43 KSNV				CM	2pm-3pm		F	:30	1	\$325.001	0.00 NM	1	\$325.00
	00,, .	_ 00,,	The Doctors		_p op		_	.00	•	ψ020.00 .	0.00		ψ020.00
THE DO	OCTORS	no program	7/30-8/10										
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week 1	Rate	Ratin	_						
E 44 KSNV			=	CM	\$325.00 2pm-3pm	0.0	<u> </u>	:30	1	\$325.00 1	0.00 NM	1	\$325.00
L44 KONV	00/20/1	2 00/20/12	The Doctors	Civi	zpiii-opiii	17	.	.50	•	ψ323.00 1	O.OO INIVI	'	ψ323.00
THE DO	OCTORS	no program	7/30-8/10										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 08/		08/26/12	M	1	\$325.00	0.0		-20		Ф20E 00.4	0.00 NIM		Ф 20Г 00
E 45 KSINV	08/21/1	2 08/21/12	The Doctors The Doctors	CM	2pm-3pm	-	T	:30	1	\$325.00 1	0.00 NM	1	\$325.00
THE DO	OCTORS	no program											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin							
Week: 08/		08/26/12	- T	1	\$325.00	0.0					2 22 1114		*
E46 KSNV	08/15/1	2 08/15/12	Dr. Phil Dr Phil	CM	3-4p	-	- W	:30	1	\$450.00 1	0.00 NM	1	\$450.00
DR. PH	IL no pro	gram 7/30-8											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 08/		08/19/12	W	1	\$450.00	0.0							
E47 KSNV	08/16/1	2 08/16/12	Dr. Phil Dr Phil	CM	3-4p	-	T	:30	1	\$450.00 1	0.00 NM	1	\$450.00
DR. PH	IL no pro	gram 7/30-8											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
Week: 08/		08/19/12	T	1	\$450.00	0.0	0						
E48 KSNV	08/17/1	2 08/17/12		CM	3-4p	-	F	:30	1	\$450.001	0.00 NM	1	\$450.00
DR PH	II no pro	gram 7/30-8	Dr Phil /10										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 08/		08/19/12	F	1	\$450.00	0.0							
E49 KSNV	08/20/1	2 08/20/12		CM	3-4p	N	[:30	1	\$450.001	0.00 NM	1	\$450.00

Print Date: 08/08/12 11:01:48 Page 6 of 9

KSNV

Order / Rev: 105327

Advertiser: Crossroads GPS

06839862 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 08/15/12 - 08/21/12 893

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Dr. Phil Dr Phil										
DR. PH	IL no pro	gram 7/30-8									_	_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 08/		08/26/12	M	1	\$450.00	0.0				*	2 22 1114		*
E50 KSNV	08/21/1	2 08/21/12	Dr. Phil Dr Phil	CM	3-4p	-	T	:30	1	\$450.00 1	0.00 NM	1	\$450.00
DR. PH	IL no pro	gram 7/30-8											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 08/		08/26/12	-T	1	\$450.00	0.0		.20		Ф 7 00 00 4	0.00 NIM	,	¢700 00
E51 KSNV	08/15/1	2 08/15/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho	,	4-5pm (4:00 PM-4:3		- W	:30	1	\$700.00 1	0.00 NM	1	\$700.00
FIRST I	NEWS 3	AT FOUR		- u.,	(,							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin							
Week: 08/		08/19/12	W	1	\$700.00	0.0	00 F	.20		Ф 7 00 00 4	0.00 NIM	,	¢700 00
E52 KSNV	08/17/1	2 08/17/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:00 PM-4:3		F	:30	1	\$700.00 1	0.00 NM	1	\$700.00
FIRST I	NEWS 3	AT FOUR		/	(,							
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Ratin							
Week: 08/		08/19/12	NEWS 3 at 4 (1 I	1 HOLIB/CM	\$700.00 4-5pm	0.0	00 T	:30	1	\$700.00 1	0.00 NM	1	\$700.00
E 33 KSINV	00/21/1	2 00/21/12	4PM NEWS (1 h	,	4-5pm (4:00 PM-4:3		1	.30	1	φ/00.00 I	U.UU INIVI	'	Φ100.00
FIRST I	NEWS 3	AT FOUR	- (,	(,							
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Ratin	_						
Week: 08/ E54 KSNV		08/26/12	NEWS 3 at 4 (1 I	1 HOLIP\CM	\$700.00 4-5pm	0.0)0 F	:30	1	\$700.00 1	0.00 NM	1	\$700.00
L 34 KSNV	00/17/1	2 00/11/12	4PM NEWS (1 h		(4:30 PM-5:0		1	.30	'	φ/00.00 1	O.OO INIVI	'	\$700.00
NEWS -	4 AT 430	P	,	,	`	,							
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$700.00	Ratin 0.0							
E 55 KSNV			NEWS 3 at 4 (1 I	HOUR)CM	4-5pm		<u>Л</u>	:30	1	\$700.00 1	0.00 NM	1	\$700.00
200 110111	00/20/1	2 00/20/12	4PM NEWS (1 ho	,	(4:30 PM-5:0			.00	·	Ψ1 00.00 1	0.00 14111		φ, σσ.σσ
	4 AT 430												
Sta Week: 08/	rt Date	End Date 08/26/12	Weekdays M	Spots/Week	<u>Rate</u> \$700.00	Ratin 0.0	_						
E 56 KSNV			M-F Early News	CM	5-630p		- W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News							* 1,000100			* · , · · · · · · · · · · · · · · · · ·
EARLY		E 15 :		0 . 04/ 1	5.	D ::							
Sta Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Ratin 0.0							
			M-F Early News	CM	5-630p		T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News							, ,			, ,
EARLY		E 15 :		0 . 04/ 1	5.	D ::							
Sta Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Ratin 0.0							
			M-F Early News	CM	5-630p		· F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News							, ,			, ,
EARLY		F. d D. (M/s shalsass	0	Data	D - 1'-	_						
Sta Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Ratin 0.0							
E 59 KSNV			M-F Early News	CM	5-630p		Л	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News										
EARLY		End Data	Mookdovo	Spoto/Mook	Poto	Dotin	~						
Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Ratin 0.0							
			M-F Early News	CM	5-630p		T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EADLY	NEWO		M-F Early News										
EARLY Sta	NEWS art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 08/		08/26/12	- T	<u>3pois/Week</u>	\$1,000.00	0.0							
E 61 KSNV		2 08/15/12		CM	630-7pm	-	- W	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00

Print Date: 08/08/12 11:01:48 Page 7 of 9

KSNV

Order / Rev: 105327

100021

Advertiser: Crossroads GPS

Alt Order #: 06839862

Product Desc: Crossroads GPS

Flight Dates: 08/15/12 - 08/21/12

893

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 08/13/12 08/19/12 \$1,100.00 0.00 M-F Jeopardy E 62 KSNV 08/17/12 08/17/12 СМ 630-7pm ---F--:30 \$1,100,001 0.00 NM \$1,100.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----F--\$1.100.00 0.00 E 63 KSNV 08/21/12 08/21/12 CM - T- - - -:30 0.00 NM M-F Jeopardy 630-7pm 1 \$1,100.001 \$1,100.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 - T- - - -\$1,100.00 0.00 E 64 KSNV 08/16/12 08/16/12 M-F Wheel CM 7-730pm ---T---:30 \$1,100,001 0.00 NM \$1,100.00 M-F Wheel of Fortune WHEEL OF FORTUNE Rating Start Date End Date Weekdays Spots/Week Rate - - T- - · Week: 08/13/12 08/19/12 \$1,100.00 0.00 E 65 KSNV 08/20/12 08/20/12 M-F Wheel 7-730pm M- - - - -:30 CM 1 \$1,100.001 0.00 NM \$1,100.00 M-F Wheel of Fortune WHEEL OF FORTUNE **End Date** Start Date Weekdays Spots/Week Rate Rating 08/26/12 M- - - - -Week: 08/20/12 \$1,100.00 0.00 E 66 KSNV 08/15/12 08/15/12 Face to Face w/ RalstonCM - - W- - - -730-758pm :30 1 \$800.001 0.00 NM \$800.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro Start Date **End Date** Weekdays Spots/Week Rate Rating 08/19/12 - - W- - - -Week: 08/13/12 \$800.00 0.00 M- - - - -E 67 KSNV 08/20/12 08/20/12 Face to Face w/ RalstonCM 730-758pm :30 \$800.001 0.00 NM \$800.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro Weekdays Start Date **End Date** Spots/Week Rating Rate 08/26/12 M- - - - -Week: 08/20/12 \$800.00 0.00 E 68 KSNV 08/15/12 08/15/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/19/12 - - W- - - -\$1,100.00 Week: 08/13/12 0.00 M-F News 3 at Eleven E 69 KSNV 08/16/12 08/16/12 1 \$1,100,001 CM 11pm-1135pm ---T---:30 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Weekdays Spots/Week Rating **End Date** Rate - - - T- - -\$1,100.00 Week: 08/13/12 08/19/12 0.00 E70 KSNV 08/17/12 08/17/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 08/13/12 08/19/12 ---F--\$1,100.00 0.00 E71 KSNV 08/20/12 08/20/12 M-F News 3 at Eleven CM 11pm-1135pm M- - - - -:30 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Week<u>days</u> Spots/Week Start Date End Date Rate Rating Week: 08/20/12 08/26/12 \$1,100.00 0.00 E72 KSNV 08/21/12 08/21/12 M-F News 3 at Eleven CM 11pm-1135pm - T- - - -:30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** End Date Start Date Weekdays Spots/Week Rating Rate - T- - - -Week: 08/20/12 08/26/12 \$1,100.00 0.00 E73 KSNV 08/15/12 08/15/12 CM - - W- - - -\$425.001 0.00 NM \$425.00 1135p-1237a :30

Print Date: 08/08/12 11:01:48 Page 8 of 9

KSNV

Order / Rev: 105327

Advertiser: Crossroads GPS

Alt Order #: 06839862 Product Desc: Crossroads GPS

08/15/12 - 08/21/12 Flight Dates:

893 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 Start Date **End Date** Weekdays Spots/Week Rate Rating _ _ W_ _ _ _ Week: 08/13/12 08/19/12 \$425.00 0.00 E74 KSNV 08/16/12 08/16/12 The Tonight Show СМ 1135p-1237a - - - T- - -:30 \$425.001 0.00 NM \$425.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 - T- -\$425.00 0.00 E75 KSNV 08/17/12 08/17/12 CM 1135p-1237a ---F--:30 \$425.001 0.00 NM The Tonight Show \$425.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 Start Date **End Date** Weekdays Spots/Week Rate Rating 08/19/12 ---F-0.00 Week: 08/13/12 \$425.00 E76 KSNV 08/20/12 08/20/12 The Tonight Show CM 1135p-1237a M- - - - -:30 \$425.001 0.00 NM \$425.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 \$425.00 0.00 E77 KSNV 08/21/12 08/21/12 The Tonight Show 1135p-1237a - T- - - -:30 \$425.001 0.00 NM CM 1 \$425.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 **End Date** Weekdays Spots/Week Start Date Rate Rating 08/26/12 Week: 08/20/12 \$425.00 0.00 E78 KSNV 08/16/12 08/16/12 Thurs PR 8-9p - - - T- - -1 \$2,400.001 CM 8-9pm :30 0.00 NM \$2,400.00 Thursday Prime 8-9pm THE OFFICE/ PARKS & REC no program Weekdays Start Date **End Date** Spots/Week Rate Rating 08/19/12 - - - T- - -Week: 08/13/12 \$2,400.00 0.00 Thurs PR 10-11p - - - T- - -E79 KSNV 08/16/12 08/16/12 СМ :30 1 \$2,100.001 10-11pm 0.00 NM \$2,100.00 Thursday Prime 10-11pm ROCK CENTER W/BRIAN WILLIA- MS (OR Start Date **End Date** Weekdays Spots/Week Rating Rate 08/19/12 - - - T- - -0.00 Week: 08/13/12 \$2,100.00 E 80 KSNV 08/18/12 08/18/12 News 3 Sunrise - SATURIM 6a-7a - - - - S-:30 \$350.001 0.00 NM \$350.00 News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE no program 7/7,7 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/13/12 08/19/12 - - - - S-\$350.00 0.00 E 81 KSNV 08/18/12 08/18/12 Saturday Today :30 \$625.001 0.00 NM CM 7a-9am ---S-1 \$625.00 Saturday Today SATURDAY TODAY airs 4-5a 7/7, no p Start Date End Date Weekdays Spots/Week Rating Rate ---S-Week: 08/13/12 08/19/12 \$625.00 0.00 E82 KSNV 08/18/12 08/18/12 News 3 Today - SATURIOM 9am-930am ---S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT NEWS 3 TODAY/WKEND no program 7/28 **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 08/13/12 08/19/12 ---S-\$500.00 0.00 E83 KSNV 08/18/12 08/18/12 СМ ---S-\$1,000.001 0.00 NM Sa-Su Early News 5pm-630pm :30 \$1,000.00 Sa-Su Early News KSNV EARLY NEWS Rating Spots/Week Start Date End Date Weekdays Rate Week: 08/13/12 08/19/12 \$1,000.00 0.00 E 84 KSNV 08/18/12 08/18/12 Weekend Jeopardy/WheeM 630-730pm ---S-:30 \$550.001 0.00 NM \$550.00 WKND Jeop/Wheel **JEOPARDY End Date** Start Date Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 ---S-\$550.00 0.00 E 85 KSNV 08/18/12 08/18/12 CM \$1,100.001 0.00 NM \$1,100.00 11pm-1135pm - - - - S-:30

Print Date: 08/08/12 11:01:48 Page 9 of 9

KSNV

Order / Rev: 105327

Advertiser: Crossroads GPS

Product Desc:

Alt Order #: 06839862 Crossroads GPS

Flight Dates: 08/15/12 - 08/21/12 893

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots Rate P	ri Rtg Type	Spots	Amount
			Sa-Su News 3 at Sa-Su News 3 at								
NEWS:	3 NIGHT	SIDE	Ja-Ju News J al	Lieveii							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/	/13/12	08/19/12	S-	1	\$1,100.00	0.00					
E86 KSNV	08/18/1	2 08/18/12	Saturday Night Li		1130pm-1:0)2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
SATUR	DAY NIG	HT LIVE	Saturday Night L	ive							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/	/13/12	08/19/12	S-		\$1,400.00	0.00					
E87 KSNV	08/19/1	2 08/19/12	News 3 Sunrise -		6a-7a	S	:30	1 \$325.001	0.00 NM	1	\$325.00
NEWS	3 AT SUI	NRISE no pr	News 3 Sunrise	SUNDAY							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		08/19/12	S	1	\$325.00	0.00					
E88 KSNV	08/19/1	2 08/19/12	Sunday Today	СМ	7a-8am	S	:30	1 \$625.001	0.00 NM	1	\$625.00
			Sunday Today								
		NDAY airs 4-	5a 7/8, no								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/ E89 KSNV		08/19/12	Most the Dress	CM	\$625.00 8a-9am	0.00	.20	1 \$2,000,001	0.00 NM	4	\$3,000.00
E 89 KSINV	08/19/1	2 08/19/12	Meet the Press Meet the Press	CIVI	8a-9am	3	:30	1 \$3,000.001	U.UU INIVI	1	\$3,000.00
MEET 1	THE PRE	SS no progr									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/	/13/12	08/19/12	S	1	\$3,000.00	0.00					
E90 KSNV	08/19/1	2 08/19/12	News 3 Today W	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS:	2 TODA\	////KEND no	News 3 Today or program 7/2								
	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating				ł	
Week: 08/		08/19/12	S	1	\$500.00	0.00					
E91 KSNV	08/19/1	2 08/19/12	Chris Matthews 9	0:30AM S M	9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
			Chris Matthews S	SUN 9:30am							
			no program 8/1								
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating				ł	
Week: 08/ E92 KSNV		08/19/12	Sun PR 7-9p	CM	\$500.00 7-9pm	0.00	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
L 92 KONV	00/19/1	2 00/19/12	Sunday Prime 7-		7-9pm	3	.30	1 \$1,100.001	U.UU INIVI	'	\$1,100.00
DATEL	INE NBC	7/15-7/22	Canaayc .	ор							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		08/19/12	S		+ ,	0.00					
E93 KSNV	08/19/1	2 08/19/12	Sa-Su News 3 at		11pm-1135	pmS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS.	3 NIGHT	SIDE	Sa-Su News 3 at	∟ieven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		08/19/12	S		\$1,100.00	0.00					
E94 KSNV	08/17/1	2 08/17/12	Noon News	СМ	12-1230pm	F	:30	1 \$425.001	0.00 NM	1	\$425.00
			Noon News								
			OGRAM 7/30-8/	0	5 /	Datta				l	
Sta Week: 08/	rt Date /13/12	End Date 08/19/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$425.00	Rating 0.00					
VVCCK. UO/	10/12	00/13/12	1	ı	ψ420.00	0.00			Tatala	400	Φ7F 07F 00
									Totals	102	\$75,875.00